



Charter Oak Figure Skating, Inc.

P.O. Box 253, Simsbury, CT 06070

Charter Oak Figure Skating has been operating since 1941. Since its formation in 1941, the Club's mission has been to foster and develop the sport and art of figure skating by providing education, training and competitive opportunities at all levels to its membership and the skating community. Our members include skaters of all ages and abilities, beginners to world-class athletes, as well as many non-skating members who support Charter Oak and the sport of figure skating. Membership is open to any individual who exhibits an interest in figure skating and who subscribes to the Club's rules and objectives.

Charter Oak is a member organization of U.S. Figure Skating, the national governing body for the sport of figure skating in the United States. Organized in 1921, U.S. Figure Skating is a member of the International Skating Union (ISU), the international federation for the sport of figure skating, and is a member organization of the United States Olympic Committee (USOC). Charter Oak's primary activities include organizing and producing competitions and tests at the local level in coordination with U.S. Figure Skating.

This summer, Charter Oak Figure Skating will be hosting its **16th Annual Charter Oak Open** competition, a non-qualifying competition that draws approximately 200 skaters and their families from around New England to the International Skating Center of Connecticut located in Simsbury, CT. The Charter Oak Open has grown to include not just local skaters, but national and international competitors as well.

For the 2011 Charter Oak Open, Charter Oak Figure Skating is looking for sponsors and advertisers. There are several levels of sponsorships and advertising opportunities available for this event, which will be highly publicized and marketed with our community and the figure skating community. Every competitor will receive a complimentary program when they register, and we will have additional programs available for sale to spectators, officials and coaches. By sponsoring this event or advertising in the program, your business can benefit from the event's excitement and exposure to a large and diverse audience.

Enclosed you will find the different levels of sponsorship as well as advertising pricing. We look forward to promoting your business to the New England figure skating community, their families, coaches and the local community who will be attending the event. For more information on sponsorship, please contact sponsorship@charteroakfsc.com

We thank you for any support you can give!

Sponsorship and Advertising Opportunities

Sponsors - Cash

Gold Level \$400

- On-ice rink board Banner
- Full Page Color Program Ad
- Company Logo Displayed on Event Website (all pages)
- Company Logo Displayed on Sponsor "Thank You" Lobby Signage

Silver Level \$200

- 1/2 page Color Program Ad
- Company Logo Displayed on Event Website (only on Event page)
- Company Name Displayed on Sponsor "Thank You" Lobby Signage

Bronze Level \$100

- 1/4 page Color Program Ad
- Company Name Displayed on Sponsor "Thank You" Lobby Signage

Sponsors - Value In Kind

- Quarter Page Ad in Program plus additional signage in appropriate areas during the event(s). Exact arrangement can be worked out for mutual benefit. Negotiable

Program Advertising

Black and White Ads

Business Card B&W	\$15
Quarter Page B&W	\$30
Half Page B&W	\$50
Full Page B&W	\$90
Good Luck B&W	\$10
Clubs - 1/4 page B&W	\$20

Color Ads

Quarter Page	\$50
Half Page	\$75
Full Page	\$100



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SPONSORSHIP ORDER FORM

Order Forms are due by the following date:

August 1, 2011

Company/Individual Name: _____

Address: _____ City: _____ Zip: _____

Contact Name: _____ Phone #:(_____) _____

Email Address: _____

Please circle the amount coordinating with your order:

Please make checks payable to *Charter Oak Figure Skating* and mail to P.O. Box 253, Simsbury, CT 06070. Once your order form is received, Charter Oak will be in touch to confirm your order and any additional information needed. If you have any questions or would like further information, please feel free to contact us at sponsorship@charteroakfsc.com.

Sponsors - Cash

Gold Level	\$400
Silver Level	\$200
Bronze Level	\$100

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Quarter Page	\$50
Half Page	\$75
Full Page	\$100