



# *Charter Oak Figure Skating Club*

P.O. Box 253, Simsbury, CT 06070

The Charter Oak Figure Skating Club has been operating since 1941. Since its formation in 1941, the Club's mission has been to foster and develop the sport and art of figure skating by providing education, training and competitive opportunities at all levels to its membership and the skating community. Our members include skaters of all ages and abilities, beginners to world-class athletes, as well as many non-skating members who support Charter Oak and the sport of figure skating. Membership is open to any individual who exhibits an interest in figure skating and who subscribes to the Club's rules and objectives.

Charter Oak is a member organization of U.S. Figure Skating, the national governing body for the sport of figure skating in the United States. Organized in 1921, U.S. Figure Skating is a member of the International Skating Union (ISU), the international federation for the sport of figure skating, and is a member organization of the United States Olympic Committee (USOC). Charter Oak's primary activities include organizing and producing competitions and tests at the local level in coordination with U.S. Figure Skating.

The Charter Oak Figure Skating Club is proud to host the 2011 New England Regional Figure Skating Championships! The New England Regional Championships is awarded to figure skating clubs after a rigorous bid process and is held in a new location each year. This is a very prestigious and important event to host, as the finalists will advance on to Sectionals, Nationals, and then, International competitions. Over two hundred fifty figure skaters, their families and coaches from across New England are expected to participate in the event over Columbus Day Weekend, October 8<sup>th</sup> – 12<sup>th</sup>, 2010. During this time, skaters, coaches, officials and family members will begin arriving several days before the competition and may also extend their vacation following the event. They will be looking for places to dine and to shop, as well as fun things to do.

For the 2011 New England Regional Championships, the Charter Oak Figure Skating Club is looking for sponsors and advertisers. There are several levels of sponsorships and advertising opportunities available for this event, which will be highly publicized and marketed within our local community and the figure skating community. Every competitor will receive a complimentary program when they register, and we will have additional programs available for sale to spectators, officials and coaches. By sponsoring this event or advertising in the program, your business can benefit from the event's excitement and exposure to a large and diverse audience.

Enclosed you will find the different levels of sponsorship as well as advertising pricing. We look forward to promoting your business to the New England figure skating community, their families, coaches and the local community who will be attending the event. For more information on sponsorship, please contact [sponsorship@charteroakfsc.com](mailto:sponsorship@charteroakfsc.com)

We thank you for any support you can give!

**Sponsors - Cash****Event Sponsor** **\$2,500**

"Presented Locally by XXX" on town banner, welcome banner at rink  
Outside Back cover (Color, glossy)  
On-ice rink board Banner  
Company logo and link to Company website displayed on Event Website  
20 Sponsor announcements during Competition  
Company Logo displayed on Sponsor "Thank You" Lobby Signage  
Business located on Program Map  
Unlimited All-Event admission tickets

**Gold Level** **\$1,000**

On-ice rink board Banner  
Full Page Color Program Ad  
Company logo and link to Company website displayed on Event Website  
Company Logo Displayed on Sponsor "Thank You" Lobby Signage  
Business located on Program Map  
10 All-Event admission tickets

**Silver Level** **\$500**

1/2 page Color Program Ad  
Company Name Displayed on Sponsor "Thank You" Lobby Signage  
Business located on Program Map  
8 All-Event admission tickets

**Bronze Level** **\$250**

1/4 page Color Program Ad  
Company Name Displayed on Sponsor "Thank You" Lobby Signage  
Business located on Program Map  
6 All-Event admission tickets

**Sponsors - Value In Kind**

Quarter Page Ad in Program plus additional Negotiable  
signage in appropriate areas during the event.  
Exact arrangement can be worked out for mutual  
benefit.

**Program Advertising****Black and White Ads**

Business Card B&W	\$30
Quarter Page B&W	\$60
Half Page B&W	\$100
Full Page B&W	\$175
"Good Luck" Business Card B&W	\$15 (Competitors' Families Only)
Clubs - 1/4 page B&W	\$40 (Figure Skating Clubs Only)

**Color Ads**

Quarter Page	\$75
Half Page	\$150
Full Page	\$225
Inside Front or Back Cover	\$275



# Charter Oak Figure Skating Club

P.O. Box 253, Simsbury, CT 06070

## Sponsorship / Advertising ORDER FORM

Order forms and payment are due by the following date:  
September 10<sup>th</sup>, 2010

Company/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Please circle the amount coordinating with your order:

Sponsors - Cash		Program Advertising	
<b>Event Sponsor</b>	<b>\$2,500</b>	<b>Black and White Ads</b>	
<b>Gold Level</b>	<b>\$1,000</b>	Business Card B&W	\$30
<b>Silver Level</b>	<b>\$500</b>	Quarter Page B&W	\$60
<b>Bronze Level</b>	<b>\$250</b>	Half Page B&W	\$100
<b>Sponsors - Value In Kind</b>		Full Page B&W	\$175
Please contact	Negotiable	"Good Luck" B&W	\$15
<a href="mailto:sponsorship@charteroakfsc.com">sponsorship@charteroakfsc.com</a>		Clubs - 1/4 page B&W	\$40
		<b>Color Ads</b>	
		Quarter Page	\$75
		Half Page	\$150
		Full Page	\$225
		Inside Cover	\$275

Please submit camera-ready ad copy and check payable to *Charter Oak FSC* to PO Box 253, Simsbury, CT 06070. You may also email your ad (in .jpeg format) to [sponsorship@charteroakfsc.com](mailto:sponsorship@charteroakfsc.com). Once your order form and payment have been received, Charter Oak will be in touch to confirm your order and any additional information needed.

**Thank you for your support!**